



**CONCEPT
of the International Exhibition
«Kaztraffic»**





General Information

“Kaztraffic” is an international specialized exhibition with a 21-year history, dedicated to the development of the road sector, transport infrastructure, and modern traffic management technologies.

The first exhibition was held in 2003 under the name “KazAvtoDor” and became a professional platform for demonstrating equipment, technologies, and materials for the construction and maintenance of roads.

With the development of the road industry and growing interest from international companies, in 2014 the brand “Kaztraffic” was added to the name of the exhibition, making it more understandable and recognizable for foreign participants and partners.

In 2023, the exhibition was held for the first time exclusively under the “Kaztraffic” brand, emphasizing its international status and expanded thematic scope.

Today, “Kaztraffic” covers key areas of the road industry — from design and construction to operation, maintenance, and management of road infrastructure, including road safety, implementation of intelligent transportation systems, digital technologies, development of roadside services, and parking solutions.

The format of the event combines exhibition exposition, conference program, and B2B meetings, creating conditions for discussing актуальных issues of the industry, exchanging experience, and establishing business contacts between representatives of government, business, and the international professional community.

Participants of «Kaztraffic-2026»

The international exhibition «Kaztraffic-2026» invites representatives of small, medium, and large businesses operating in the following areas:



Road Construction

- road construction, earthmoving, and municipal equipment;
- equipment for construction, repair, and maintenance of roads;
- crushing and screening complexes;
- asphalt and cement concrete plants and paving complexes;
- technologies and materials for construction and reconstruction of roads, bridges, overpasses, and airfields;
- tunnel and bridge construction;
- road bitumen and lubricants;
- equipment for quality control of road works and pavement diagnostics;
- road infrastructure design;
- geodetic, engineering-geological, and drilling equipment;
- personal protective equipment and workwear;
- education, training, and professional development.



Special Equipment and Infrastructure Construction

- construction machinery and equipment;
- cranes and lifting mechanisms;
- equipment for infrastructure projects;

Airfield Infrastructure

- equipment for construction and maintenance of airfields
- technologies and materials for runways
- machinery for runway construction and maintenance
- airfield lighting systems
- marking equipment
- monitoring and diagnostics systems
- digital management systems for airfields



Visitors of the Exhibition



«Kaztraffic» attracts a wide professional audience, including:

- representatives of профиль ministries and government bodies
- national road infrastructure operators
- regional authorities and road services
- executives and specialists of road construction companies
- representatives of design and engineering organizations
- manufacturers and suppliers
- international experts



Relevance of the Exhibition



The growth of Kazakhstan's transport potential is directly linked to the increasing role of road transport as a key element of logistics, transit, and internal mobility. The road sector is a complex system including construction, maintenance, repair, and digitalization.

Key challenges:

- increasing load on road networks
- improving road quality and lifespan
- implementation of modern technologies
- ensuring road safety

“Kaztraffic” serves as a key professional platform for demonstrating technologies and solutions and developing practical approaches to infrastructure development.



International Importance



“Kaztraffic” is a platform for international professional dialogue in transport infrastructure and technologies.

The exhibition brings together companies, associations, and experts from different countries, enabling exchange of technologies and best practices. Participation of international companies contributes to:

- implementation of modern solutions
- development of partnerships
- localization of technologies in Kazakhstan



Importance for Kazakhstan



For more than two decades, “Kaztraffic” has remained a key industry platform reflecting the development of Kazakhstan's road infrastructure.

It is a specialized exhibition covering the full cycle of road construction, maintenance, repair, and infrastructure management.

In Central Asia, it is one of the few professional platforms of this scale.
The exhibition:

- promotes business tourism
- attracts international companies and experts
- creates a platform for cooperation between government, business, and international partners



Venue



The exhibition is held in Astana at the International Exhibition Center “EXPO”.
The venue includes:

- exhibition halls
- conference rooms
- business areas
- convenient transport access

Astana is the key administrative and business center of the country, ensuring interaction with government and industry structures.

«Kaztraffic-2026»

Kaztraffic-2026 will take place:
November 18-20, 2026
IEC “EXPO”, Astana

The timing allows:

- presentation of new technologies
- discussion of industry challenges
- planning for the next year
- conducting negotiations

See you at Kaztraffic-2026 in Astana!

Sincerely,
Victoria Shmatenko
Director of the Kaztraffic International Exhibition



Scan to go to
the exhibition website

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